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April 19, 2005

VIA FACSIMILE

To: Examiner Firmin Backer  
Group Art Unit: 3621  
U.S.P.T.O.

Facsimile No.: (703) 872-9306

From: James E. Howard

Facsimile No.: (703) 761-2375 or 76

Re: Enclosed Request for Reconsideration  
U.S. Patent Application Serial No. 09/778,863  
Docket No. 2000-029876US

Dear Examiner Backer:

Enclosed for filing is a Request for Reconsideration in response to the Final Office Action mailed on March 2, 2005, which should place the above-referenced case in condition for allowance.

Thank you in advance for your kind consideration on this case.

Very truly yours,



James E. Howard

JEH/geb  
Enclosures  
Total pages transmitted: 11

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Application of**

Ryuji Sato

**Serial No.:** 09/778,863

**Group Art Unit:** 3621

**Filed:** February 8, 2001

**Examiner:** Backer, Firmin

**For:** METHOD OF TRANSACTING MERCHANDISE ON ON-LINE SHOPPING AND  
SYSTEM OF PROCESSING INFORMATION ABOUT INTERMEDIARY

Honorable Commissioner of Patents  
Box AF  
Alexandria, VA 22313 - 1450

**REQUEST FOR RECONSIDERATION**

Sir:

This paper is in preparation for imminent appeal and is responsive to the Office

Action dated March 2, 2005.

**INTRODUCTORY COMMENTS**

Claims 1-29 are all the claims presently pending in the application. Claims 1-10 and  
21 are independent.